

Order Item Summary

CBS TELEVISION
STATIONS

WFOR-TV

Order ID: 54651 CF LOC-POL FBD - LBD: 10/08/12 - 10/14/12 HL#: Created: 08/15/12 12:46 PM

Client: REPUBLICAN PARTY OF FLORIDA... CPE: RPOF / 3PACK / 385 Agency Commission: 15 % Updated: GUTIERA on 08/15/12 04:20 PM

Agency: MCLAUGHLIN & ASSOCIATES (5617) Product: EST.385 RPOF3Pack Self :20:00 Confirmed: 08/15/12 04:20 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 001 | 17:00 - 17:30 | 1 1 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$750.00 | 5 | \$3,750.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/12/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 002 | 17:30 - 18:00 | 1 1 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$750.00 | 5 | \$3,750.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/12/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 003 | 18:00 - 18:30 | 1 1 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$750.00 | 5 | \$3,750.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/12/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 004 | NEARLY01W | * * * * * S | NEWS | 30 | | | | 0.0 | \$1,620.00 | 1 | \$1,620.00 | | |
| | NP | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/14/12 | 10/14/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 005 | MLOCAL3 | 1 1 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$350.00 | 5 | \$1,750.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/14/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 006 | NNOON | 1 1 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$750.00 | 5 | \$3,750.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/14/12 | 5 | | | | | | | | | | |

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 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 007 | NEARLY01W | 0 0 0 0 0 1 0 | NEWS | 30 | | | | 0.0 | \$750.00 | 1 | \$750.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/13/12 | 10/13/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 008 | WCBSSUN | 0 0 0 0 0 0 1 | MORN | 30 | | | | 0.0 | \$1,200.00 | 1 | \$1,200.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/14/12 | 10/14/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 009 | NLATE1 | 1 1 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$1,200.00 | 5 | \$6,000.00 | | |
| | LUR | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/12/12 | 5 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 33 | 0 | \$26,320.00 | \$22,372.00 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$26,320.00 | \$22,372.00 | \$0.00 | \$0.00 |